COOKIE POLICY

USE OF COOKIES

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our website. We use cookies on this website to:

- keep track of the items stored in your shopping basket and take you through the checkout process;
- recognise you whenever you visit this website (this speeds up your access to the website as you do not have to log in each time);
- obtain information about your preferences, online movements and use of the internet;
- carry out research and statistical analysis to help improve our content, products and services and to help us better understand our visitor and customer requirements and interests;
- target our marketing and advertising campaigns more effectively by providing interest-based advertisements that are personalised to your interests; and
- make your online experience more efficient and enjoyable.
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The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally. In certain circumstances we may collect personal information about you—but only where you voluntarily provide it (eg by completing an online form) or where you purchase goods or services from us. In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested (eg to enable you to put items in your shopping basket and use our check-out process).

CONSENT

There is a notice on our home page which describes how we use cookies and which also provides a link to our website privacy policy. If you use this website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this website cookie policy and our website privacy policy.

THIRD-PARTY COOKIES

We work with third party suppliers who may also set cookies on our website. These third party suppliers are responsible for the cookies they set on our site. If you want further information please go to the website for the relevant third party. You will find additional information in the table below.

DESCRIPTION OF COOKIES

The table below provides more information about the cookies we use and why:

Cookies	Name	Purpose for the cookie
Google	_ga _gid _gat_gtag_UA_104490114_3	Google Analytics cookies are used to collect information about how Visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of Visitors to the site, where Visitors have come to the site from, and the pages they visited.
PHP	PHPSESSID	Stores a simple message when a form is submitted that can be displayed on a different page. For example, if an enquiry form is completed incorrectly, a message will be stored and presented to the user to indicate the errors in the submission. No personal information is stored in this cookie.
Event Espresso	ee_cookie_test	This website uses additional software to enable us to display and manage registrations on our training courses. This cookie only stores information relevant to a user completing the process of booking on a course.
Maps	hc_session_hc	This website uses Google Maps to display information based on locations of our FIRETECH centres and other relevant sections where we display a map with pins on it. No personal information is stored in this cookie.

HOW TO TURN OFF COOKIES

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: https://ico.org.uk/for-the-public/online/cookies/.